



**Security First Bank**  
**OF NORTH DAKOTA**

# SFB Snapshot

## June 2022

### LOCAL HIGHLIGHT: ACTION MOTOR SPORTS

The energy at Action Motor Sports in Mandan is fitting to its name. With a showroom packed with every type of power sports vehicle you could want; action is definitely what you'll find.

In business since 1993, Action Motor Sports offers full lines of motorcycles, side by sides, snowmobiles and more from Indian Motorcycle, Polaris, and Suzuki. Dwight Pletan, owner of Action Motor Sports, has steadily grown the family business over the years, along with his wife, Lorie. The original store, managed by Dwight with a team of only five, was located in a 10,000 square foot showroom and shop tucked behind the Lonesome Dove in Mandan. Almost 30 years later, Action Motor Sports is still at home on the strip, but occupying every inch of a 48,000 square foot facility built in 2015.

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**Steve Pletan and Kristin Berge standing outside Action Motor Sports on the strip in Mandan.**

Dwight and Lorie's son and daughter, Steve Pletan and Kristin Berge, are now the general managers with a team of 27 employees. Kristin and Steve don't recall when exactly they started working at the shop with dad, mostly because they don't recall ever not working at the shop with dad. A homegrown, hard working family business, the Pletans put their hearts into Action Motor Sports. The passion and dedication were easy to see when Jeff Erickson and I made a visit to the store recently.

With the large overhead garage doors of the shop open wide to let in the warm breeze and sunshine, we hear the crunch of unwrapped packaging and the assembly of accessories for new units being prepared for delivery. The service shop's five bays are fully occupied with technicians working diligently to return machines needing service back to their owners. They nod politely as we walk through, staying laser focused on their work. The service team is experienced, running an efficient and diligent service shop.

The Pletans also deliver on goodwill to the community. Action Motor Sports is the primary sponsor of Rock 101's Ride and Dine summer event series. As we kicked back in comfy Indian Motorcycle branded leather chairs, next to the tiniest motorbikes we've ever seen, Kristin explained the program raises money to benefit school lunch programs in Bismarck and Mandan. Action Motor Sports will give away a 2022 Indian Chief Bobber to one lucky winner who has supported the cause and registered their chance to win at one of the six summer events.

Although Kristin and Steve are managing the daily operations at Action Motor Sports, Dwight and Lorie still have a daily presence. Since retiring from a publishing career, Lorie is Kristin's right hand in the bookkeeping department. Dwight keeps his thumb on the action, but gave up his office in favor of a single chair reserved just for him. Although you might not see Dwight seated at a desk much these days, he remains an essential voice in the daily hum of the business.

With a steady focus on meeting and exceeding their customer's needs, Dwight and family strive to offer a variety of classics, while introducing the latest innovations. From four wheelers to electric bicycles that go up to 28 miles per hour, there are always new products to check out in the showroom or online. As the sales team wishes us a "good one" on our way out, we let them know we'll be back, that electric bicycle needs a test ride. See you again soon, Action Motor Sports.



**Laura Sandberg and Jeff Erickson  
visiting Action Motor Sports**



**The new electric bike by  
Indian Motorcycle (below)**



**Showroom**



**2022 Slingshot**

# HAPPENINGS &

## HIGHLIGHTS

### GETZLAFF NAMED TREASURER FOR ICBA

Sarah Getzlaff, CEO of Security First Bank, was elected Treasurer of the Independent Community Bankers of America for 2022-23. Her term began on March 3.



Getzlaff serves in many roles at ICBA. She is a member of the ICBA Executive Committee, Board of Directors and Federal Delegate Board. She serves on the Policy Development Committee and is the Executive Committee liaison to the Cyber and Data Security Subcommittee.

In her home state, Getzlaff serves on the board of The Independent Community Banks of North Dakota, the Bismarck State College Foundation Board of Trustees, and is a Trustee and President for the North Dakota Banks Benefit Trust. Congratulations, Sarah! And, thank you for your commitment to community banking.

### CARY ANDERSON RETIRES



Cary Anderson retired from banking on May 13th after more than 30 years serving our area as a community banker. Cary most recently held the position of President in our Mandan office. We're very excited for Cary to spend more time traveling with his wife, Jayne, and tending to his tree farm near Velva. We thank Cary for being a part of the team. Happy Retirement to Cary!

### NICK GUARCELLO JOINS THE MANDAN TEAM



We are excited to announce a new member of the team, Nick Guarcello. Nick lives in Mandan with his wife, Shannon, and their two children. Joining us with 18 years of banking experience, Nick is a commercial lender in the Mandan office. Stop by and say hello!

### TODD NEUROHR, MANDAN PRESIDENT

Todd Neurohr is our new President of the Mandan office. With 30 years of banking experience, Todd's dedication to his customers, and passion for community banking, make him a natural fit. Congratulations, Todd!



# JUNE 15TH IS WORLD ELDER ABUSE AWARENESS DAY

Our elderly are often at more risk than other groups for financial fraud. Due to potential isolation and loneliness, and sizable savings in their accounts, the elderly population represent a huge opportunity for fraudsters. Help keep yourself and your loved ones safe by staying aware of the latest scams.

**Romance scam.** Bad actors haunt online dating sites or other social media, feigning romantic interest in order to get money.

**Parent/grandparent scam.** A cybercriminal poses as a family member, usually an adult child or grandchild of the target, and demands or requests financial assistance - sometimes set up to look like a ransom, especially if the relative is traveling.

**Charity or lottery scam.** The bad guys claim to work for a nonprofit or charitable organization, sometimes promising prizes or rewards for people who might contribute to the supposed cause.

**Home repair scams.** Criminals offer home improvement services from painting to gutter cleaning and ask for payment in advance, but never deliver the service.

## Tips for Avoiding Scams

- **Confirm the contact information** of supposed charities, businesses, friends, or other entities who seek to connect online.
- **Take a step back.** Legitimate businesses or personal contacts should not demand immediate action. Bad actors like to create a sense of urgency in order to elicit a speedy, unrealistic response from older targets, who might be made to feel in danger.
- **Do not offer any personally identifiable information or financial access if you feel uncertain.** Financial institutions and legitimate service providers will rarely, if ever, request such information immediately, by phone, email, or text.



**SAVE THE DATE**

**OLD SETTLERS DAYS**  
JUNE 10-12  
CENTER

**BUGGIES-N-BLUES**  
JUNE 11  
MANDAN

**INDEPENDENCE DAY PARADE**  
JULY 4  
MANDAN

**COUNTRY FEST**  
JULY 6-9  
NEW SALEM

**MORTON COUNTY FAIR**  
AUGUST 3-7

**MANDAN RODEO**  
JULY 2-4  
MANDAN

**ART IN THE PARK**  
JULY 3-4  
MANDAN

**COW TOWN HOE DOWN**  
JULY 15-17  
NEW SALEM

**OLIVER COUNTY FAIR**  
AUGUST 11-13